#### **Restore Your Revenue**

Get Your Small Business Online & Selling Fast



# Fast, Simple, Made for You

Running your business changed overnight. Companies must quickly find ways to continue generating revenue & keeping employees busy. We're all in this together and we want to do our part to help our during these unprecedented challenges.

With over 11 years of experience building ecommerce websites for large international brands, our team has created a quick, easy, and efficient e-commerce solution to build you a website fast and in the most economical way possible.

# What's Included



### What Your Business Gets

- Domain Registration (Includes 1 year .com / .ca if needed)
- Website hosting on a secure, enterprise-grade network
- WordPress website content management system (CMS)
- Basic personalized website design (choose from 6 options)
- SSL/HTTPS to keep credit card/personal info secure
- Personalized with logo, store details, locations, contact info etc.
- Woocommerce shopping cart installed and configured
- Installation and setup of payment methods, shipping, and delivery/pickup options
- We import your products and images (no limit, you provide spreadsheet and photos)



## You Also Get

- Homepage from content you provide
- About Us page from content you provide
- Contact Us page with a working form
- Ability to add as many pages/content as you want yourself
- Sourcing / uploading photos needed for your design
- Testing Q/A
- Launch
- Support (limited to 30 minutes)
- Training videos and instructions on how to fulfill orders





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# Samples

MacBook Air



# **Design Samples**

Click or copy/paste these links to explore each theme.

Wellness: <u>https://demo.studiopress.com/wellness/woocommerce/shop/</u>

Digital: <a href="https://demo.studiopress.com/digital/woocommerce/shop/">https://demo.studiopress.com/digital/woocommerce/shop/</a>

Atmosphere: <u>https://demo.studiopress.com/atmosphere/woocommerce/shop/</u>

Parallax: <a href="https://demo.studiopress.com/parallax/woocommerce/shop">https://demo.studiopress.com/parallax/woocommerce/shop</a>



# Timeline



### **Restore Revenue Now**

Your top priority is keeping your revenue stream alive. The primary goal of this project is speed. We're offering a quick, basic solution to get you up and running with an ecommerce store. You can always update your design, branding, or pages later. Our goal is to get you able to sell your products and services as fast as possible with tools to fulfill them via shipping, pickup, or delivery.

Our current capacity should allow us to launch your site in 1-2 days from the time we receive the necessary information from your end.



# What We Need From You

We will need the following to launch your site:

- Logo
- Spreadsheet of your products (we will provide you the format needed) with Name, Description, SKU, Pricing, etc.
- Product Pictures
- Minimal content for your homepage and about page
- Payment and shipping API keys (you'll sign up for these)

\*If you can't provide pictures of every product, we can use placeholders



# Investment



# Pricing

We're working hard to make e-commerce available to everyone and at the same time keep ourselves going through this new market.

We can get you up and running, ready to take orders for a \$1295 one-time fee with hosting at \$50/month.



### **Extras**

If you'd like us to add in some extra features, we can do that too:

- Source product images: \$100 per 10 products
- Source product descriptions: \$100 per 10 products
- Resize images: \$100 per 15 images
- Custom training (1 hr): \$150
- Custom payment or shipping: \$150-\$500 (as needed)

We provide a full range of design, development, and marketing services as well. We can always talk about that later once your revenue stream is back.



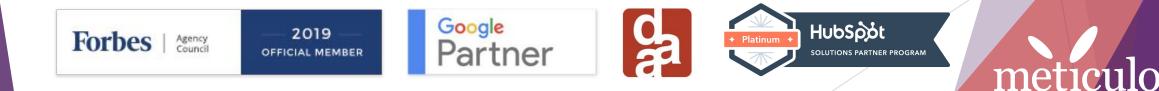
# Agency Services



# **End-to-End Agency Services**

**You don't want more vendors; you want less.** We're among the few agencies who can offer full end-to-end digital services, from content marketing to development to DevOps.

Our team provides clients with frictionless delivery of solutions that support your marketing goals and allows your organization to draw from our deep bench of knowledge, experience, and tools - all from a single, trusted vendor.



# **Full Capabilities**

Meticulosity provides a deep bench in these core areas:

#### **Inbound Marketing**

- Marketing & Sales Automation
- SEO & SEM
- Paid Traffic (PPC/Retargeting/Etc.)
- Content
  - Blogging
  - Website content
  - Content offers
  - o Video
- Strategy
- Conversion Optimization
- Lead Tracking & Attribution
- Reporting
- Email Strategy & Segmentation
- Video Marketing

#### Development

- Magento
- WordPress
- HubSpot
- Custom

#### DevOps

- Scalability and Reliability
- Testing Automation
- High-Velocity Delivery
- Security
- Cloud Infrastructure
- Monitoring



# **Ready to Get Started?**

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